



**BETTER SEED
BETTER LIFE**



asta

american
seed trade
association



AAPCO Presentation

betterseed.org

About ASTA

Founded in 1883, the American Seed Trade Association (ASTA) is one of the oldest trade organizations in the United States.

ASTA's Membership:

- Nearly **700 members** involved in seed production and distribution, plant breeding, and related industries worldwide
- Representing everything "**from alfalfa to zucchini**"
- Conventional, organic, biotech

Treated Seed in the U.S.

EPA Oversight

- Treatments are registered reviewed under FIFRA
- Treated Article Exemption

USDA Oversight

- Federal Seed Act
- Establishes seed label requirements

State Oversight

- Enforce state seed laws & pesticide use
- Applicator Certification & Education



2026 State Legislative Overview

- Activity Overview:
 - 33 Bills Tracked
 - Bill Movement:
 - New Hampshire
 - Maryland
 - Hawaii
 - Colorado
 - Major Trends:
 - Total Ban
 - Verification of Need
 - Study
 - ASTA Engagement:
 - Written Testimony
 - In-Person Testimony
 - NASDA
-

Case Study 1: Vermont

- 2024: H706: An Act Relating to Banning the Use of Neonicotinoid Pesticides
 - Vetoed by Governor
 - Overridden & Passed into Law
 - Implementation based on NY Law
- VT Dept. of Ag:
 - Best Management Practice Recommendations
 - Waiver Process
 - Concern: Corn Seed Availability
- Industry Concerns:
 - Replant Programs Rendered Nonexistent

Case Study 2: California

- 2023: NRDC Filed Lawsuit Against CA Dept. of Pesticide Regulation
 - NRDC Claim: CA DPR doesn't regulate treated seed
 - Court Ruling: CA DPR will “proposed regulations addressing pesticide-treated seeds” by April 1, 2026
 - January 2026: DPR asked for extension on comment period
- 2024: A.B. 1042: Pesticide Treated Seed Labeling
 - Treated seed labels will include any A.I used within the treatment mixture
 - Effective: January 1, 2027

Case Study 3: Minnesota

- 2025: 2024 Water Quality Report Concerns
 - Elevated traces of neonic residue in water
 - 2024 saw heavy rainfall
 - MDA Ask: Data on Treated Seed Usage in the State
- 2025: NRDC Filed Lawsuit Against MN Dept. of Ag
 - Over MDA's current treated seed rules
 - ASTA, CLA, State Grower Groups Intervened
 - Current Status: MDA is reviewing treated seed rules

Treated Seed Resources

ASTA Materials

- Treated Seed Stewardship Guide (*joint with CLA*)
- Myths v. Facts One Pager
- Pollinator FAQ

CLA Materials

- 5 Fast Facts One Pager
- Risk Assessment One Pager

Growing Matters Materials

- BeSure! Stewardship Program
- Research Reports
- Infographics

Contact Us...



Jordan Gregory; *Director, State Government Affairs*

- jgregory@betterseed.org



Collin Cisco; *Director, State Government Affairs*

- ccisco@betterseed.org

Thank You

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