



Simplifying ESA Compliance: *Supporting Trusted Relationships in the Field with Clear ESA Guidance*

Dillon Gabbert, Director of State Regulatory Affairs

The Big Question:

How will the label changes affect my operation?



A New Conversation

- Equip distributors and retailers with the necessary communication tools to effectively support growers and applicators.
- Identify other impacts for Distributor/Retailer members
 - Bulletin's Live! Two Support
 - Mitigation Requirements



Technical Content

“How to Read
ESA Label”

“How to use BLT”

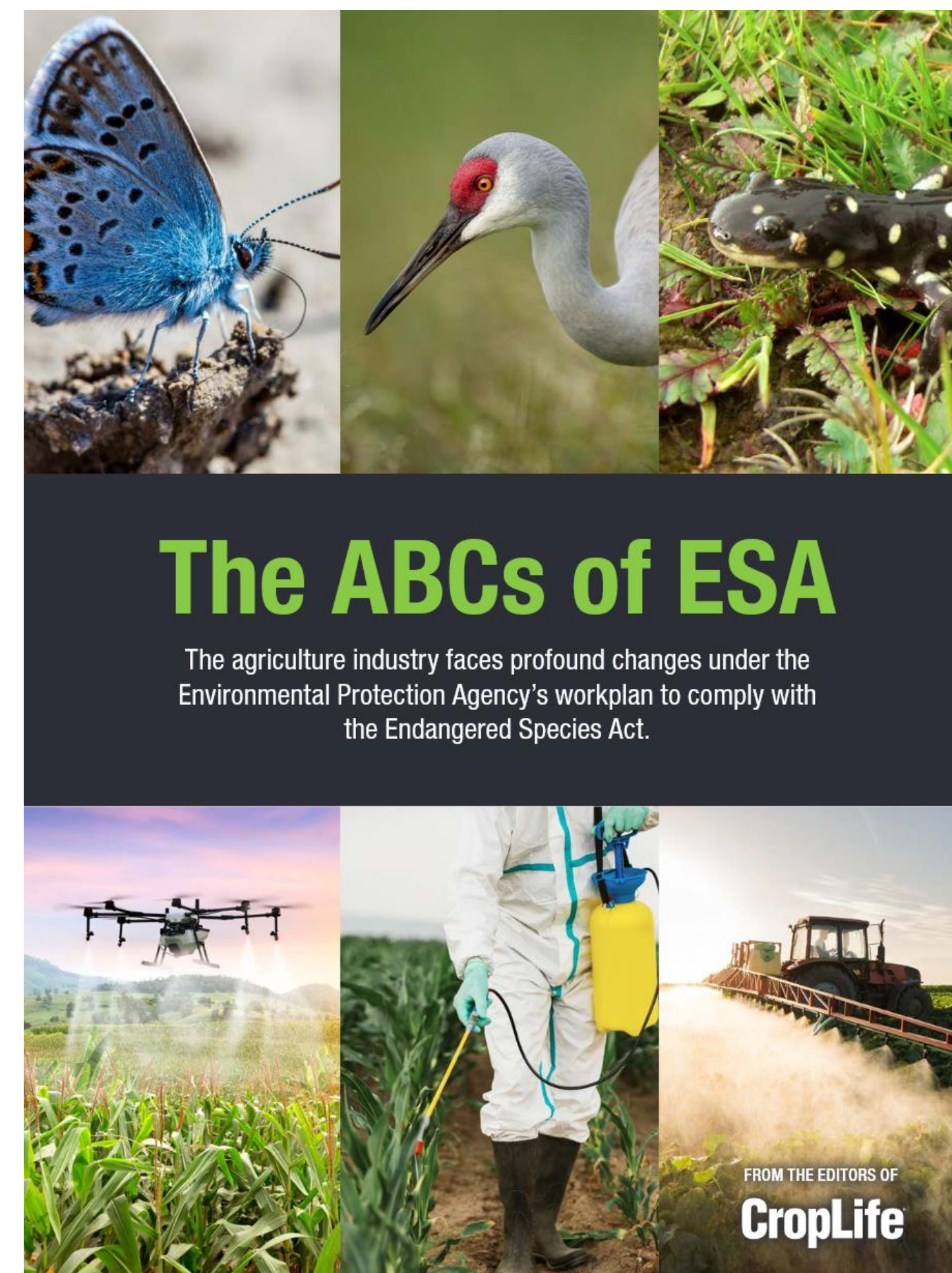
“How to use
Mitigation
Website”

Mitigation option
spreadsheet

Other documents

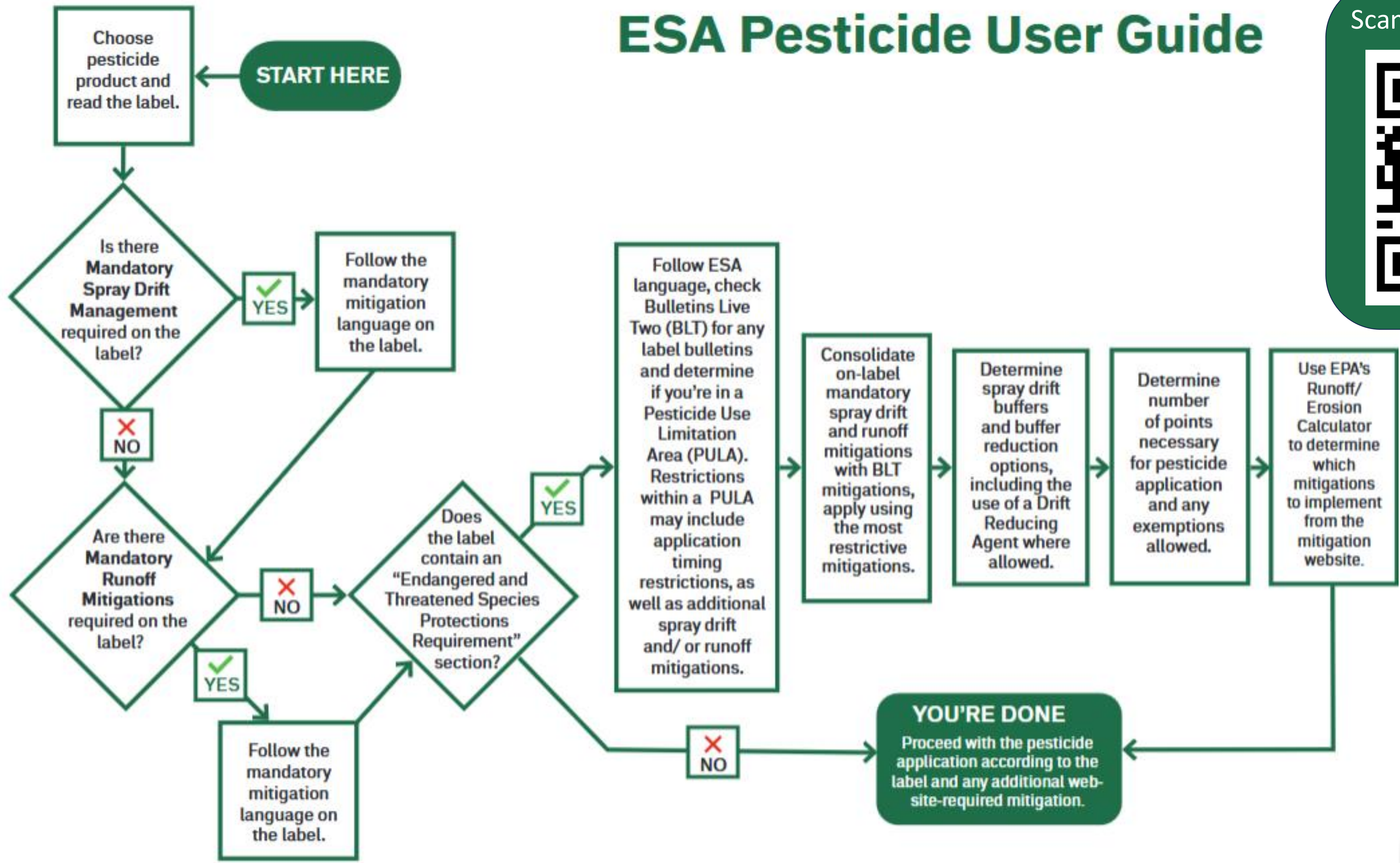
Cross-Association Coordination

- CropLife Magazine Special Report: “The ABCs of ESA”
- Webinar: “Navigating the EPA Endangered Species Act Changes: What CCAs Need to Know”
- Co-Branded Documents
 - Pesticide User Workflow
 - Technical Training (COMING SOON!)
 - Quick Reference Guide (TBD)
 - ESA One-Pager (TBD)
 - FAQ (TBD)



ESA Pesticide User Guide

Scan for this, and more!





We're in this together

Working across the stakeholder community allows your input to help forge practical, balanced outcomes.

Groups that CLA engages with:

Retailers

Academia

Growers

Environmental
Groups

Government



**Staying informed can
help you to stay
ahead!**



Visit www.croplifeamerica.org/esa for more