

ESA Outreach and Education Update

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SEPTEMBER 17, 2024

ESA Outreach Workgroup

Includes members from PRD, RD, BEAD, EFED, OECA, OPS and Regions (Regions 1, 4, 5, 7, 8, 9, and 10)

Currently focusing on outreach/training to applicators, growers, and trainers (consultants, extension, etc.); “train the trainer”

Within the primary ESA Outreach Workgroup, there are secondary project groups that focus specifically on the creation of the website, the initial outreach materials, and developing a decision tree for pesticide users relative to implementation

Regions are participating in efforts within their Regions (e.g., giving presentations, participating in workshops, etc.)



Coordination Efforts

OPP meetings with AAPCO/SFIREG, AAPSE, TPPC, WSSA, USDA OPMP, Compliance Services International, CLA, ARA, CDPA

Regions reached out to state SLAs/PSEPs and tribes

Also coordinating internally with different strategy teams; development of tools, etc.

Outreach Feedback - Highlights

Training Need or Request

EPA needs to establish an authoritative source of information – *i.e.*, website

Why is mitigation suddenly necessary, big picture on ESA and pesticides, and consultation process.

Timeline for implementation

Walkthrough on each strategy – handouts, fact sheets, checklist, videos

Walk through mitigation measures, simplified flowchart, instruction key, etc. on how to implement mitigation requirements (how to add up points).

Trainings on runoff/erosion mitigation, spray drift

Additional training on BLT - BLT brochure/handouts – could include how to access, use and print bulletins, etc.

Notifications – email blasts, social media, newsletters, Listserv

Definitions of terms

Short videos for training (variety of topics, including different scenarios, BLT, how credits work, strategies, mitigation measures)

Technical manual/resource how to do mitigation measures in Bulletins

Attend workshops, meetings

Other Considerations

Limited EPA resources for outreach and education efforts

Need to be strategic

- Top 2-3 priority items?
- Opportunities to get involved; interested in collaboration with states and other partners

Can only develop resources as EPA's ESA work, such as the Herbicide Strategy, is finalized

Initial EPA Priorities Based on Feedback and Available Resources

- Establishing a source of information, e.g., webpage
- Provide initial information/materials for meetings, training, etc.
- Continuing to connect with partners and stakeholders to adjust our priorities based on needs
- Create listserv so people can be notified about updates

Draft Webpage – OPPT Example

New Chemicals Division Reference Library

This page contains an index of EPA documents related to the work of EPA's New Chemicals Division (NCD). Under the Toxic Substances Control Act, when EPA receives a notice for a new chemical under TSCA Section 5(a)(1), the Agency must make an affirmative determination on whether the chemical presents an unreasonable risk to human health or the environment.

This resource includes guidance documents, compliance advisories, templates, manuals and other materials useful to a variety of stakeholders. The reference library will continue to be updated as new materials are developed.

The table can be sorted alphabetically, by publication date, or by topic and contains the source page of the document for more context. Select the arrow in each column heading to sort the table by ascending or descending order.

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<https://www.epa.gov/reviewing-new-chemicals-under-toxic-substances-control-act-tsca/new-chemicals-division-reference>

Bulletins Live! Two Flyer

One-pager; draft is in review

Includes the following topics:

- What are Bulletins
- What is Bulletins Live! Two
- Why need to know about Bulletins
- How to search on BLT
- How to find a product registration number
- What to do with Bulletins
- How to learn more
- QR code to Bulletins Live! Two

Discussion

What do SLAs see as outreach needs?

What do SLAs see as the role of EPA? Of the states?

In what ways can we work together as EPA continues to finalize its ESA work?

What do SLAs think EPA should prioritize?

Questions?

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