

Pesticide Registration Improvement Act (PRIA) 5 – Bilingual labeling update

December 5, 2023

**Office of Pesticide Programs
U.S. Environmental Protection Agency**





Public Feedback on Accessibility

- Bilingual Pesticide Labeling National Webinar – 6/15/23
 - More than 380 participants and 31 speakers
 - Recommendations include:
 - Consult farmworkers directly.
 - Conduct focus groups.
 - Partner with community associations.
 - Literacy level is a concern.
 - Include pictures, graphics, audio, etc.
 - Important to provide culturally relevant information.
 - Place printed materials/electronic links in common areas.
 - Tractors, buses, porta-potties, maintenance areas, break rooms, housing areas, etc.
 - Provide information on fliers that can be reviewed at home.
 - Due to potential connectivity issues can consider:
 - Pre-loading information into mobile applications.
 - Providing an offline option that can be downloaded.



Public Feedback on Accessibility (cont.)

- Public docket (EPA-HQ-OPP-2023-0270)
 - Open from June 20, 2023, to August 21, 2023
 - 36 comment submissions
 - Recommendations include:
 - Coordinate with various stakeholders on accessibility plan and implementation (e.g., SLA, PERC, pesticide safety programs, enforcement agencies, growers, workers).
 - Develop a plan that can be effective without internet access (e.g., printed labels available, use an application with downloadable labels).
 - Communicate the availability of the labels (i.e., education and outreach campaign, social media, posters and radio announcements (in Spanish)).
 - Provide support for workers to understand the labels (e.g., hotline, video).
 - For electronic access of labels, consider:
 - Small file sizes that are phone and small screen friendly.
 - The ability to toggle between both label translations.
 - Providing labels on a bilingual version of PPLS.
- Comments received cover additional topics beyond accessibility (e.g., Translation Guide)
 - These recommendations are also being considered by the Agency



Stakeholder Engagement and Outreach

- Presented bilingual labeling charge questions regarding farmworker access to the NEJAC – 3/30/23
- SFIREG Meetings – 4/17/23, 9/18/23, & 12/5/23
- Quarterly Farmworker Advocacy Stakeholder Call – 4/17/23 & 8/3/23
- CLA RISE Conference – 4/19/23 & 4/20/23
- AAPCO WPS Committee Meeting – 4/20/23
- OCSPP/OECA/Regions Monthly Call – 4/26/23
- OCSPP Regional WPS Quarterly Call – 5/2/23 & 10/31/23
- PPDC Meeting – 5/31/23 & 11/16/23
- OCSPP/OECA National Pesticide Manager Meeting – 6/6/23
- Bilingual Pesticide Labeling National Webinar – 6/15/23
- Call with State Lead Agencies – 7/6/23
- PRIA Coalition and NASDA Virtual Workshop – 7/20/23
- Call with PRIA Coalition and Industry Representatives – 9/6/23
- Call with the TPPC's Executive Committee – 9/20/23
- US Mexico and Canada Technical Working Group on Pesticides – 11/7/23



Bilingual Labeling – Additional Feedback

- General Feedback from Stakeholder/Outreach:
 - Supportive of bilingual labeling effort
 - Stakeholders have identified various concerns:
 - Implementation issues
 - Enforcement
 - Resource intensive
 - Need to update the Spanish Translation Guide

Next Steps

- Interdivisional Spanish Labeling Workgroup
- Formed subgroups to address the various provisions of PRIA 5
 - Accessibility Subgroup
 - Communications Subgroup
 - Tracking Subgroup
 - Spanish Translation Guide Subgroup



Questions?