

# **PRIA 5 – Bilingual Labeling Update**

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# EPA Public Feedback on Accessibility

- Bilingual Pesticide Labeling National Webinar – 6/15/23
  - More than 380 participants and 31 speakers
  - Recommendations include:
    - Consult farmworkers directly.
      - Conduct focus groups.
      - Partner with community associations.
    - Literacy level is a concern.
      - Include pictures, graphics, audio, etc.
      - Important to provide culturally relevant information.
    - Place printed materials/electronic links in common areas.
      - Tractors, buses, porta-potties, maintenance areas, break rooms, housing areas, etc.
      - Provide information on fliers that can be reviewed at home.
    - Due to potential connectivity issues can consider:
      - Pre-loading information into mobile applications.
      - Providing an offline option that can be downloaded.

# **Public Feedback on Accessibility (cont.)**

- Public docket (EPA-HQ-OPP-2023-0270)
  - Open from June 20, 2023 to August 21, 2023
  - Received 36 comment submissions
  - EPA staff are reviewing the comments
    - Extracting and grouping similar recommendations.
- Comments received cover additional topics beyond accessibility (e.g., Translation Guide)
  - These recommendations are also being considered by the Agency

# **Stakeholder Engagement and Outreach**

- Presented bilingual labeling charge questions regarding farmworker access to the NEJAC – 3/30/23
- SFIREG Meetings – 4/17/23 & 9/18/23
- Quarterly Farmworker Advocacy Stakeholder Call – 4/17/23 & 8/3/23
- CLA RISE Conference – 4/19/23 & 4/20/23
- AAPCO WPS Committee Meeting – 4/20/23
- OCSPP/OECA/Regions Monthly Call – 4/26/23
- PPDC Meeting – 5/31/23
- OCSPP/OECA National Pesticide Manager Meeting – 6/6/23
- Bilingual Pesticide Labeling National Webinar – 6/15/23
- Call with State Lead Agencies – 7/6/23
- PRIA Coalition and NASDA Virtual Workshop – 7/20/23
- Call with PRIA Coalition and Industry Representatives – 9/6/23
- Call with the TPPC's Executive Committee – 9/20/23