



E-Commerce:

Alabama Perspective

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Overview



Why Alabama became involved in e-commerce

How Alabama accomplishes E-commerce enforcement

Why We think it is important

E-COMMERCE

E-commerce in Alabama

Legal Requirements

- ▶ Section 2-27-9 Code of Alabama
 - ▶ (a) Every pesticide which is distributed, sold or offered for sale or delivered for transportation or transported in intrastate commerce shall be registered....
 - ▶ Alabama registers 25(b) federally exempt pesticides.
 - ▶ Alabama registers alternate name brands and supplemental distributor products.

Why?

- ▶ Pesticide product registration is the backbone of the pesticide programs. Everything we do revolves around a properly registered product.
- ▶ Changes is how people buy their pesticides.
- ▶ It started with 25(b).....
- ▶ It continued with bed bugs....
- ▶ Antifouling paints...
- ▶ Public health issues -Zika and Covid
- ▶ Industrial hemp and medical cannabis

What does an E-Commerce inspection looks like??



How?

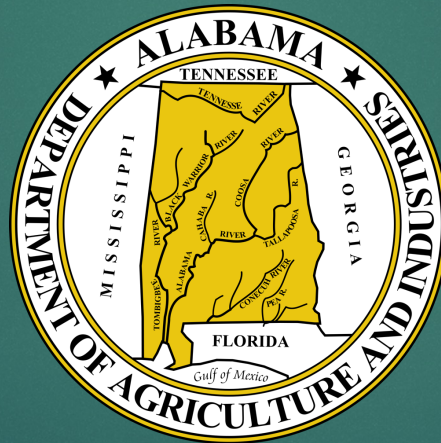
- ▶ Common sense approach
- ▶ We only document on our marketplace inspection form when we find violative products.
- ▶ We understand that we are not going to be able to cover the entire span of the internet.
- ▶ The majority of our enforcement action have been focused on companies that are selling from multiple sites or that have their own website.
- ▶ Focused on unregistered products and products making public health claims

Marketing v2011

Why is it Important?

- ▶ Dramatic changes in where applicators obtain pesticide products.
- ▶ It is the law.
- ▶ States are responsible for enforcement of sales into the state.
- ▶ Enforcement is Enforcement.
- ▶ Should count toward our cooperative agreement enforcement goals.

Questions?
Comments?



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